



The Redman Real Estate Review

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Dear Clients:

The busy Kelowna season is just around the corner and like most of us, I am anticipating nice weather and lots of social activities.

Although, being social can mean so many things, one of the biggest meanings is the age of "Social Media".

What is Social Media?

Well in many words it is the use of web-based and mobile technologies to turn communication into interactive dialogue with the capability to reach small or large audiences.

It seemed like everyone I was talking to was referring to "facebook" "tweeting" or just

being "linkedin". I decided to broaden my horizons and ventured into the social media world and I was surprised at the power that these platforms can produce.

What does all this mean for you?

- ◆ Your market presence is not only local but will also be accessible international and global .
- ◆ Your property will now have a much a larger audience.
- ◆ Your property will be actively marketed with in the first 48 hours of your listing on all web-based sites.

- ◆ It allows me to provide valuable and accurate information in "real time".
- ◆ It allows us to share your listing with others via the internet.

I am very excited that I can offer this form of marketing to you. Please feel free to join me on the following sites:

**Facebook - Jerry Redman
Personal Real Estate Corp**
Twitter - Jerry Redman
Linkedin - Jerry Redman
Youtube - RedmanJerry

Let's get social.....Jerry!



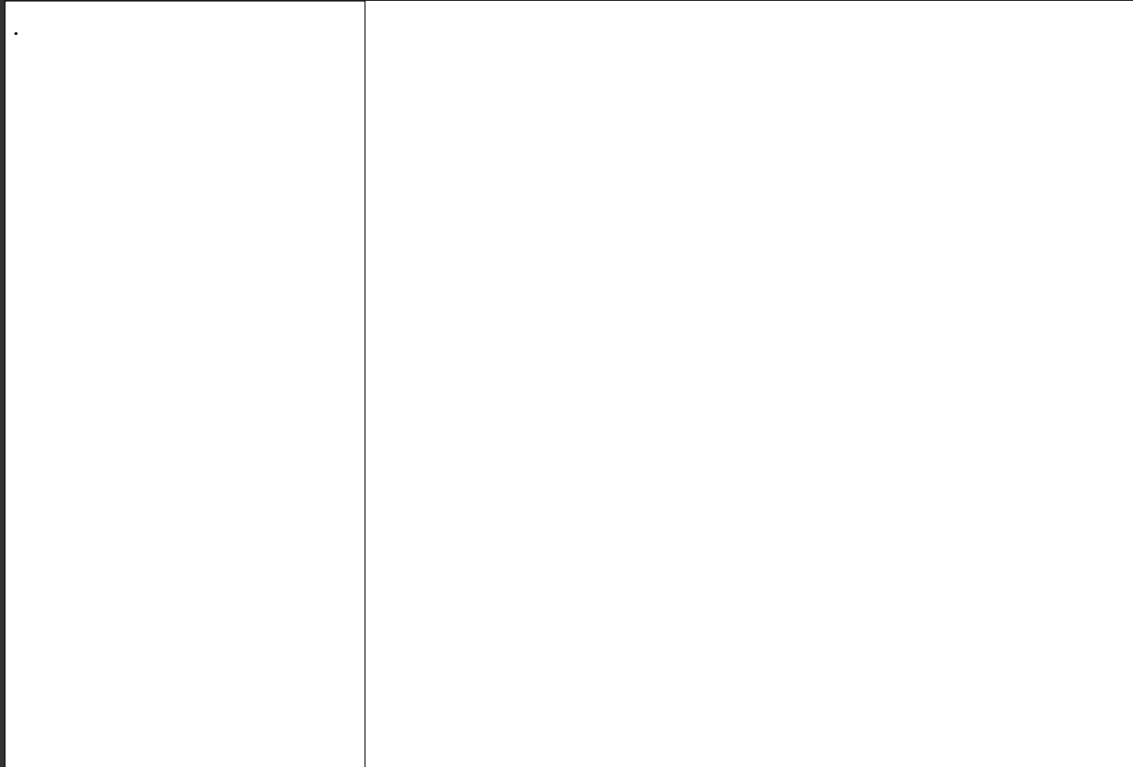
May Market Highlights

KELOWNA - First Time Buyers Report

Compliments of RE/MAX of Western Canada

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Planting Flowers to Attract Beneficial Insects

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If I can assist you or anyone you know with real estate in Kelowna or at Big White, please let me know.

Planting to attract beneficial insects is one of the simplest ways to invite them into your garden. The easiest way to do this is to purchase a package of seeds designed to attract beneficial insects. Another way is to do your research and find out what types of plants each insect prefers.

If you are planting specifically for beneficial insects think about where you are going to plant it. Look for an area where the plants could be allowed to go to seed and left stand throughout the winter. Plants such as asters, daisies and goldenrods are excellent sources of nectar and mint, fennel and dill are just a few of the herbs that help attract these beneficial insects.

The seven best plants to grow in your garden to attract beneficial insects are:

- ◆ [centaurea cyanus](#), commonly known as Bachelor's Buttons,
- ◆ [lobularia maritima](#) commonly known as Sweet Alyssum,
- ◆ [borago officinalis](#) commonly known as Borage,
- ◆ [agastache foeniculum](#) commonly known as Anise Hyssop,
- ◆ [anthemis tinctoria](#) commonly known as Golden Marguerite
- ◆ [foeniculum vulgare](#) commonly known as Fennel.

Bachelor's Buttons is also an old time cottage garden plant that many people still grow . This plant attracts flower flies, ladybugs, lacewings, and beneficial wasps.

Sweet Alyssum is known for attracting flower flies which feed on aphids. It is a quick growing ground cover that not only helps smother weeds but is highly fragrant. Attract ladybugs, lacewings, flower flies, tachinid flies and mini-wasps to your garden by planting **Golden Marguerite**.

For beneficial insects, especially green lacewings, **Borage** is the plant to have. Studies in Switzerland have shown that as many as 100 beneficial insects can be found in just one square foot of borage plants.

In addition to the licorice scented leaves, **Anise Hyssop** has flowers that are very rich in nectar making this plant attractive to butterflies. **Fennel** flowers are known to attract a wide variety of nectar eating beneficial insects. The leaves, seeds and bulb of the plant are edible.

